

asrecommended publications technical specifications:



- asrecommended Insurance
- asrecommended 50+ Insurance
- asrecommended Lifestyle 50+

Artwork: Supply as High Resolution PDF file

Colours: CMYK press ready artwork. No spot colours or RGB files

Logos: EPS or TIFF files to be supplied for the front cover

Size: Trimmed A5 portrait page 148 mm (w) x 210mm (d) with Crop Marks

Bleed: 5 mm

Label: Label artwork with Advertiser/Publication name & date

Deliver To: Email judith.brunson@tilt.co.uk

Telephone: 01794 514 550

Postcode area specific back cover:

The postcode area specific back cover position will contain a mono (black & white) panel where the Post Code Specific offering is to be placed.

Where postcode area and town information has been supplied the client can either create each individual advert inputting the different area specific message on the mono panel or leave a clear white out box and TILT will set the postcode/town information.

- Ad to include clear white out box or area where black postcode text can be set.
- Postcode area to be centred within the box/area
- Postcode text to read the same as the cover text eg "EAST LONDON & surrounding E areas"
- For guidance the front cover white out box TILT uses for the front cover measures 148mm x 16mm

